

Guttman Development Strategies, Inc.

Press Release

GDS Recognized by *Leadership Excellence*

MOUNT ARLINGTON, NJ. October 22, 2008. For the fourth consecutive year, Guttman Development Strategies, Inc. (GDS) has been selected by *Leadership Excellence* magazine (*LE*) as one of the top consulting firms in leadership development.

This year's "Champions of Excellence" were announced in the October issue of the magazine, which features Howard M. Guttman, founder and principal of Mt. Arlington, New Jersey-based GDS, on the front cover.

According to *LE* CEO and Editor-in-Chief Ken Shelton, "This year, we examined the Leadership Development programs and practices of over 1,000 organizations to select our "Champions of Excellence." Among the seven criteria on which firms were rated were vision/mission; design, content, and curriculum; presenters, presentations, and delivery; and take-home value. GDS was ranked #11 in the category of consultants, trainers, and coaches who excel at developing the skills of current and future business leaders."

"We are pleased to have once again received this honor from *Leadership Excellence*, which is itself a thought leader in leadership development," commented Guttman. "In today's uncertain, volatile economic environment, skilled leadership will be a key differentiator between those companies that survive and grow and all others," he added.

"Leadership can no longer be restricted to a hero CEO and a group of superstar senior players," continued Guttman. "There's no leverage in the traditional, hierarchical model. At every level, teams of high-performance leaders must be developed and set free to achieve increasingly demanding goals." That is and will continue to be our vision for the future, and we thank *LE* for recognizing our commitment to achieving it."

About GDS

Guttman Development Strategies, Inc. (www.guttmandev.com) is a Mount Arlington, New Jersey-based management consulting firm specializing in building high-performance teams, executive coaching, strategic and organizational alignment, and project implementation. Among GDS's U.S. and international clients are Chico's FAS, Inc.; Colgate-Palmolive, John Hancock; Johnson & Johnson; L'Oréal USA; Mars Inc.; Novartis; and PepsiCo. Howard M. Guttman's latest book is *Great Business Teams: Cracking the Code for Standout Performance* (Wiley, 2008). He is also the author of *When Goliaths Clash: Managing Executive Conflict to Build a More Dynamic Organization*.

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